The New Archies

The classic loved characters of Riverdale are back - as nine year olds! ARCHIE is still the center of the havoc, chaos and fun. Pretty blonde BETTY is the girl next door and VERONICA is the raven haired vixen. Both are still vying for Archie's attention. JUGHEAD is Archie's daffy and loyal pal, and the snobby REGGIE is the main nemesis. These kids are "today" with designer running shoes and jeans, but the characters are the same - uncomplicated and delightful. Despite their efforts to constantly outdo each other, friendship and hilarious antics are always the order of the day.

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